Taqnyat Company **Profile**

Taqnyat

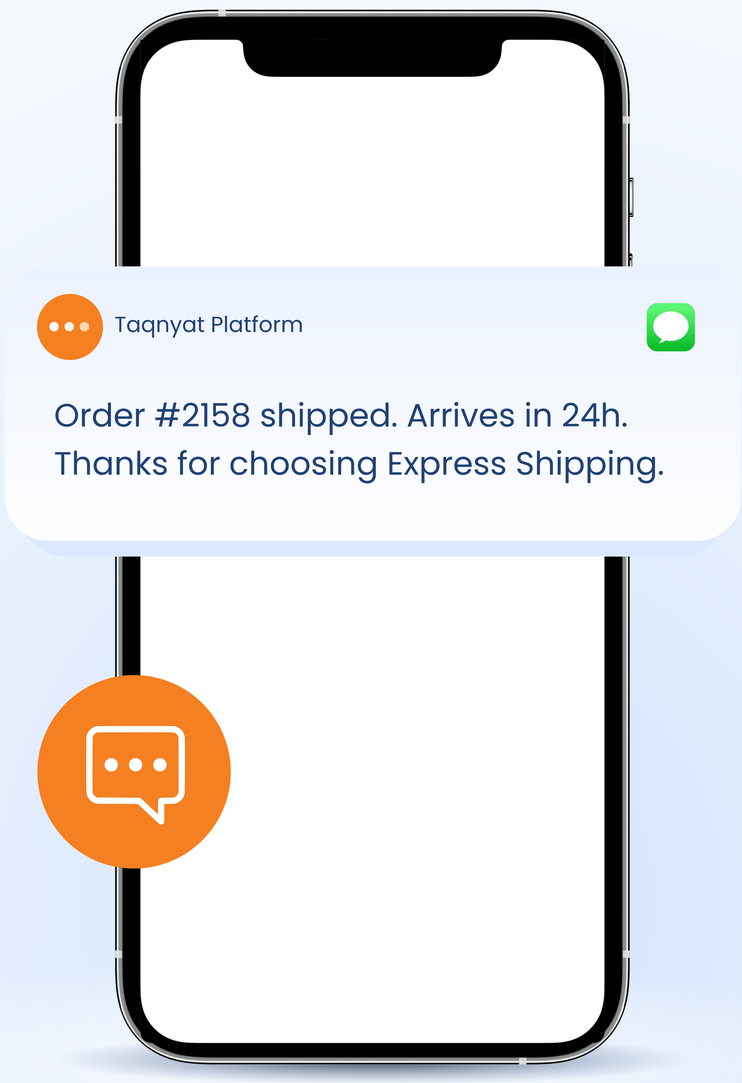
Telecom Solution Provider

V.1.0 2025

taqnyat.sa

KNOW ABOUT US

Taqnyat is a leading multi-channel communication company based in Saudi Arabia, offering a wide range of innovative cloud and AI-powered solutions through a single platform provides businesses with a variety of integrated communication channels, enabling them to seamlessly connect with their customers, deliver exceptional service, and create engaging, interactive experiences



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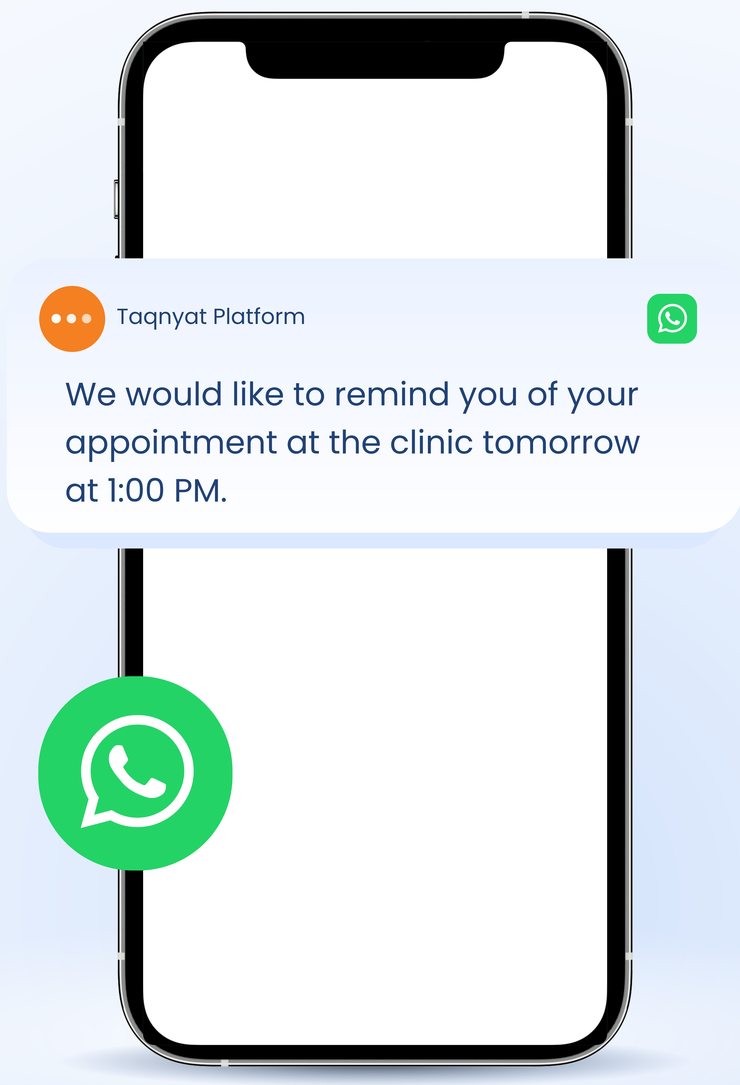


OUR VISION

We shaping a world Where digital interactions between businesses and consumers set new standards of communication

OUR MISSION

Empower businesses with high-quality, ultra-secure, and reliable channels to bring them closer to their customers like never before

taqnyat.sa

TAQNYAT VISION

At Taqnyat, we enable companies to think big, dream big, and know how to translate those dreams into reality, we are committed to working relentlessly to provide our customers with peace of mind, allowing them to focus on the 'WHAT' instead of the 'HOW'

Eng. Saud Alsulami

Chief Executive Officer

Product Strength & Differentiation

Meet Your Customers Where They Are With One Continuous Conversation Across Any Channel

www.taqnyat.sa

Email API

The most ideal channel for business campaigns

Taqnyat SMS
Cloud SMS Platform

Engage more with Your Audience Through API Cloud SMS

Echo
Sentiment analysis

A tool that helps businesses analyze customer emotions in text

Barq

A Revolutionary Communication & Operations Tool

AI chatbot

Customer support tool build based on AI technology

Priority

OnPrem SMSC system responsible for sending, receiving, and storing SMS

Engage
Cloud AI contact center

Cloud-Based AI Powered Contact Center for Enhanced Service

AI Callbot

AI-powered voice and customers calls

WhatsApp business API

Integrate WhatsApp with your systems

The Power Of Our Products

Messages reachability guaranteed all regions of the Kingdom and all networks

Single Rate for all local networks even for ported numbers

24/7/365 Support on all channels Phone , Email , Chat , WhatsApp

Smart Integration with multiple protocols SMPP and HTTPS , REST API , SOAP API

Schedule your Messages

Detailed statistics and Reporting

Priority Platform

Manages Connections, Integrations, Workflows, And Compliance For Message Monitoring And Control From A Unified Platform

Web-Based Portal Interface

Monitoring Service

LDAP Integration

Machine Interface API (RESTAPI, SOAP)

Users Sub-Accounts

Bulk Messaging Service

Multilingual Support

Built-In Workflow Engine

Contacts Grouping And Balance Control

Engage

Rely On Taqnyat Omnichannel Solution, AI, CRM Integration, Data-Driven Insights

Foster Strong & Trusty Relationships

Resolve Customers Issues Quickly & Easily

Turn Data Into Powerful Insights

All In One Contact Center Platform

Follow Chat Status & Switch To AI Bot

Engage Customers Where They Are

Personalized Interactions Anywhere

Empower Your Agents

Cloud AI Powered Contact Center

Taqnyat SMS

Cloud SMS Platform The Fastest Bulk SMS Provider In KSA

Taqnyat Enables Businesses To Create Connected Experiences Across All Customer Journey Stages At Scale, Offering Easy, Contextual Interactions Through A Single SMS Platform That Handles High Traffic Volumes And Supports Numerous Customer-Demanded Features

- Secure Encryption
- Support For A Large Number
- DLR Delivery Reports Ready
- Verify Your Phone Numbers
- Your Brand Sender's Name
- Real Time Processing
- Support Fast Programs And Servers
- Multi-Language Support
- User-Friendly, Clear, Interfaces
- Flexible Pricing Models

WhatsApp Business API

The Game-Changer For Businesses
Looking To Connect With Customers

WhatsApp BSP Partner

Customized Reports

Your Company Details

Verify Your Business

Simple Integration

Custom Templates

Entry Points Messages

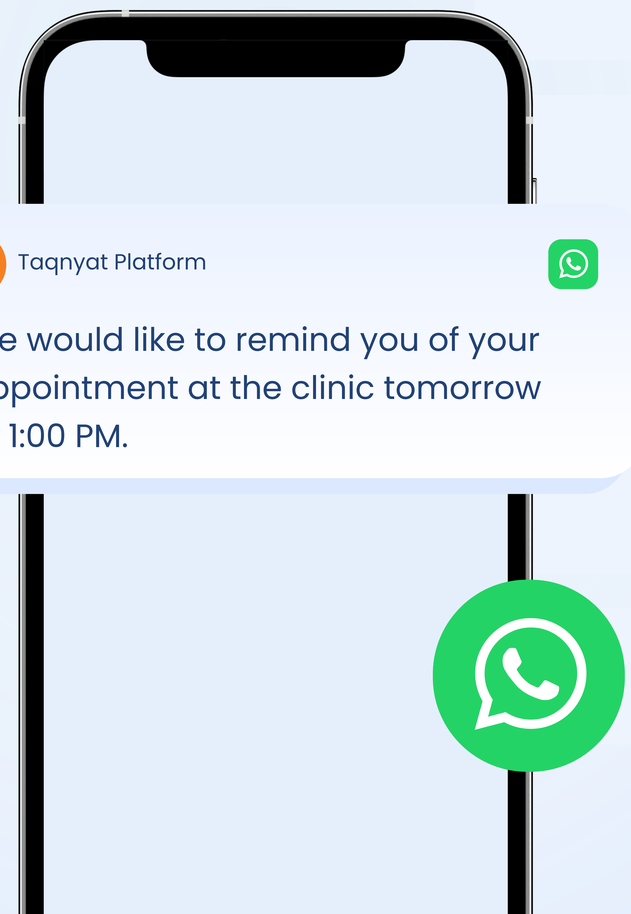
Two Way Messaging

High Delivery Rate

Unified Platform

Engaging Customers 24X7

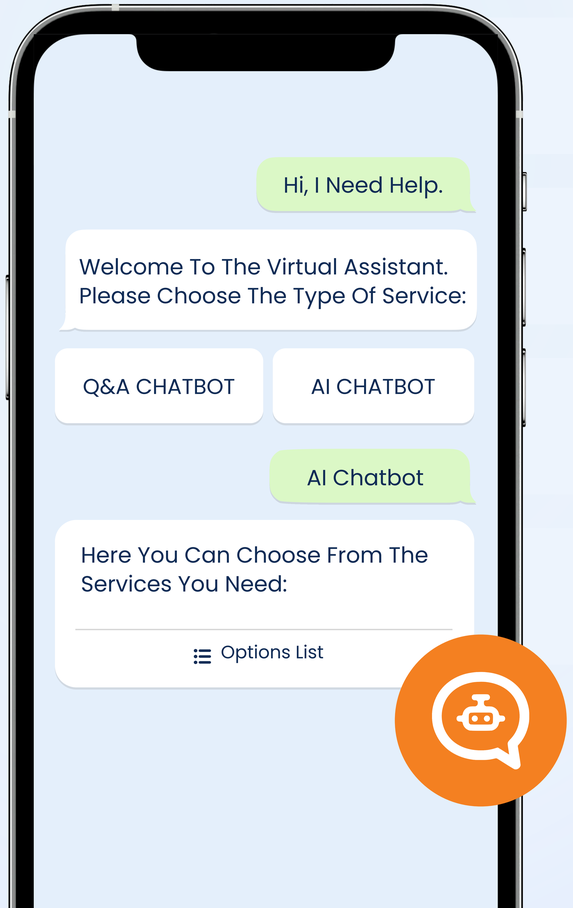
End-To-End Encrypted Messages



AI Chatbot

An Excellent Way To Provide Exceptional Customer Service And Retain Clients Unlike Rule-Based Chatbots, Taqnyat's AI Chatbot Delivers Natural, Context-Aware Conversations That Learn And Adapt To Each User.

- Personalized Interactions
- 24/7 Availability
- Data-Driven Insights
- Improve Your Customer Journey



- Switch Between Live And AI Chatbot
- Cost Efficiency
- Scalability
- Empowering Your Business With AI

AI Callbot

The Future Awaits You, And It's More Connected Than Ever

Seamless Switching

Easily switch between live agents and AI chatbots.

Personalized Interactions

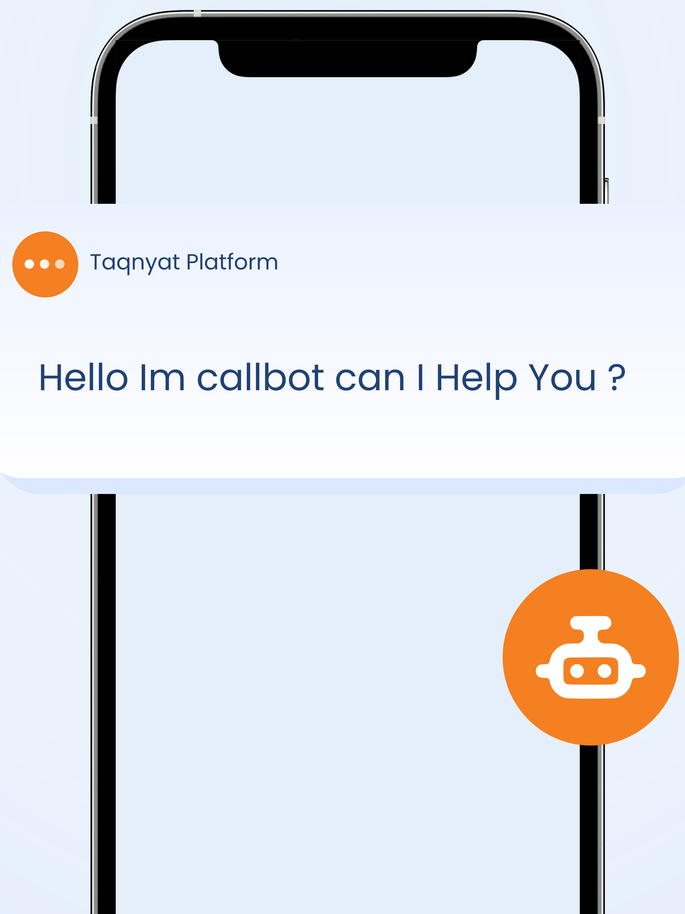
Tailored responses based on customer data

Cost Efficiency

Reduce operational costs with an AI-powered solution

AI-Driven Insights

Leverage data to optimize marketing strategies and customer engagement



24/7 Availability

Always-on support for your customers, anytime, anywhere

Enhanced Security

Ensure safe, secure interactions with customers.

Scalability

Suitable for businesses of any size, handling increased demand effortlessly

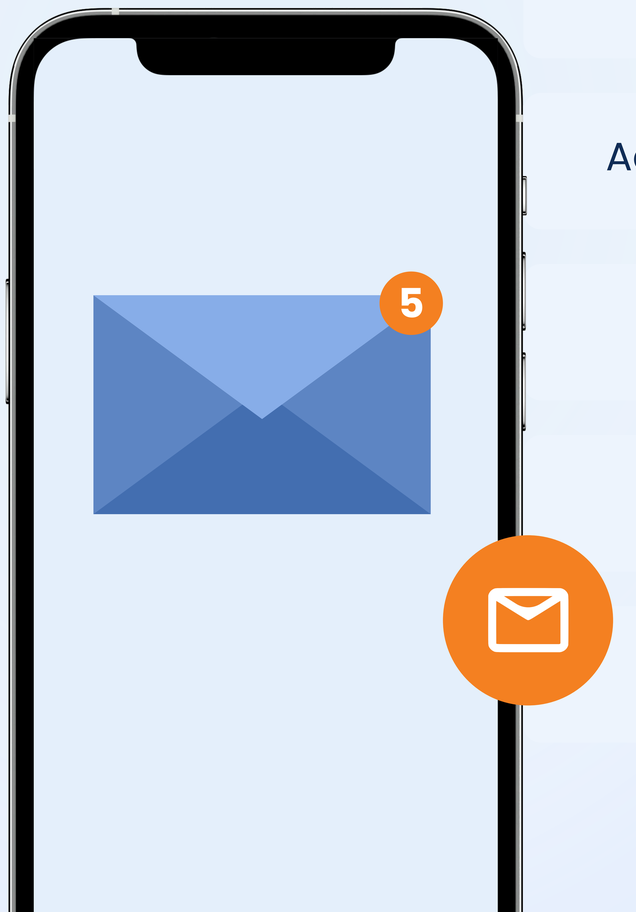
Effortless Integration

Easily integrates into existing platforms

Email API

The Most Ideal Channel For Business Campaigns
Rely On Taqnyat Omnichannel Solution, AI, CRM Integration, Data-Driven Insights

- Drag And Drop Templates Builders
- High Inbox Deliverability
- Email Campaign Performance Tracking
- Easy Integration With CRM Systems
- Automate Follow-Ups & Sequences



- Validate Email List Address
- Advanced Segmentation And Targeting
- Personalized Email Content
- A/B Test Email Content & Subjects
- Customizable Email Templates

Barq

Customized systems
Efficient communication management across integrated company channels

Efficient Communication Management
Streamlines communication channels for seamless interactions

Multi-Directional Messaging
Enables sending SMS in multiple directions with advanced technology.

Innovative Messaging Technologies
Utilizes cutting-edge techniques for optimized message delivery.

Multi-Account Support
Manage multiple accounts within a single platform.

Dual-System Structure
Offers a dedicated system for both management and members.

Echo

AI Sentiment Analysis
AI-Powered System For Social Media Analysis
And Insights Generation

Automated Social Media Monitoring

Real-Time Tracking & Sentiment Analysis

AI-Powered Case Management & Workflow Automation

Drivers Of Conversations And Perceptions.

Centralized Dashboard & Reporting

Visual Analytics, Alerts, & Customizable Reports

Tracking Engagement Trends And Key Issues

Recommend Areas For Improvement To Augment

In Detail, Analyze The Positive And Negative Perceptions

Large Language Models (LLMs)

Embedding-Based Clustering

Retrieval-Augmented Generation (RAG)

Alerts & Automated Reports Around The Clock

Taqnyat Can Be A Game-Changer To Your Business Operations

From Vision To Reality

Over
5,000
Clients

Over
5 billion
messages annually

One
of the best
service providers

Certified Solutions
Unlimited & Unmatched Security

Role-Based Access Control (RBAC)

Robust Cybersecurity Measures

Encryption Across All Data Stages

Strong Info Security Management

Secure Infrastructure

Compliance With Data Privacy Laws

ISO 27001 Standards

Data Management & Leakage Prevention

DoS Prevention Solutions

Strong Access Controls

Monitoring Access To Data

(2FA) For Accounts

Regular App Vulnerability Scanning

Advanced API For Seamless Business Communication

Dedicated Messaging Gateway

Complete Visibility & Control

Super SDK For Integration

Visual Flow Builder

AI-Powered Routing

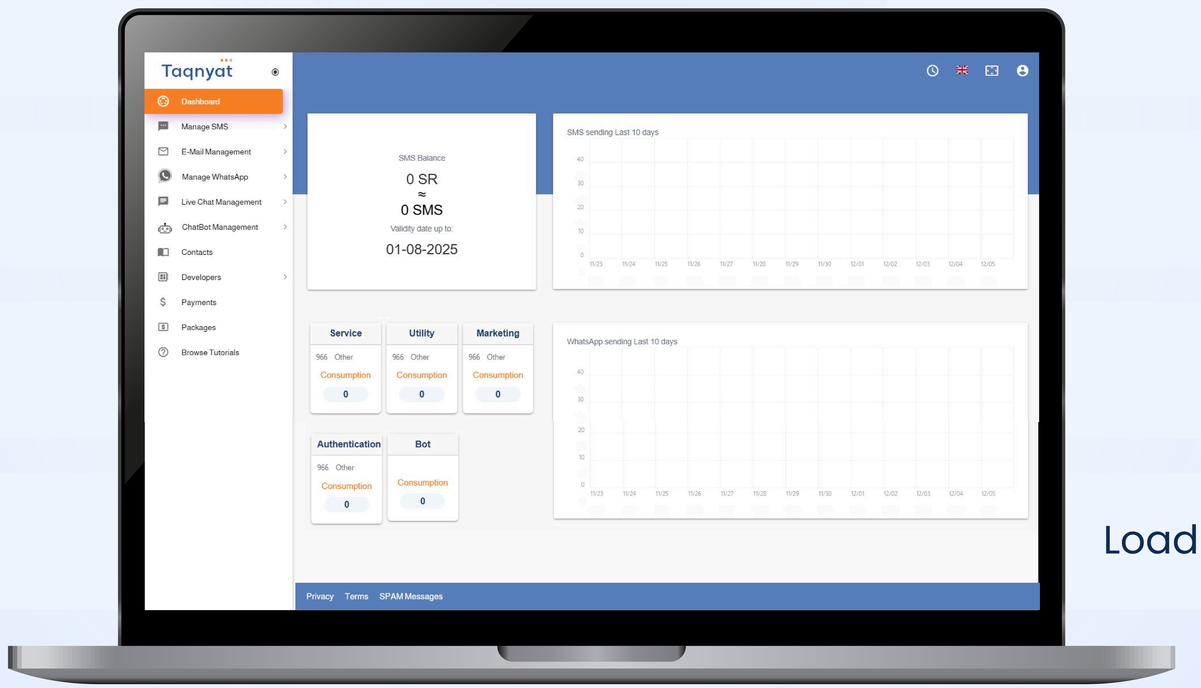
Bi-Lingual Admin Portal

Comprehensive Analytics

Multi-Provider & Multi-Node

Seamless App Integrations

Load Balancing & Auto-Recovery



How Customers Are Using Taqnyat

Promo & Transactional Messages

Customer Phone Verification

Database Callback Reports

Bulk Messaging

Two-Factor Authentication (2FA)

Authentication And Verification (OTP)

Service And Operational SMS

Connectivity Optimization

Social Invites

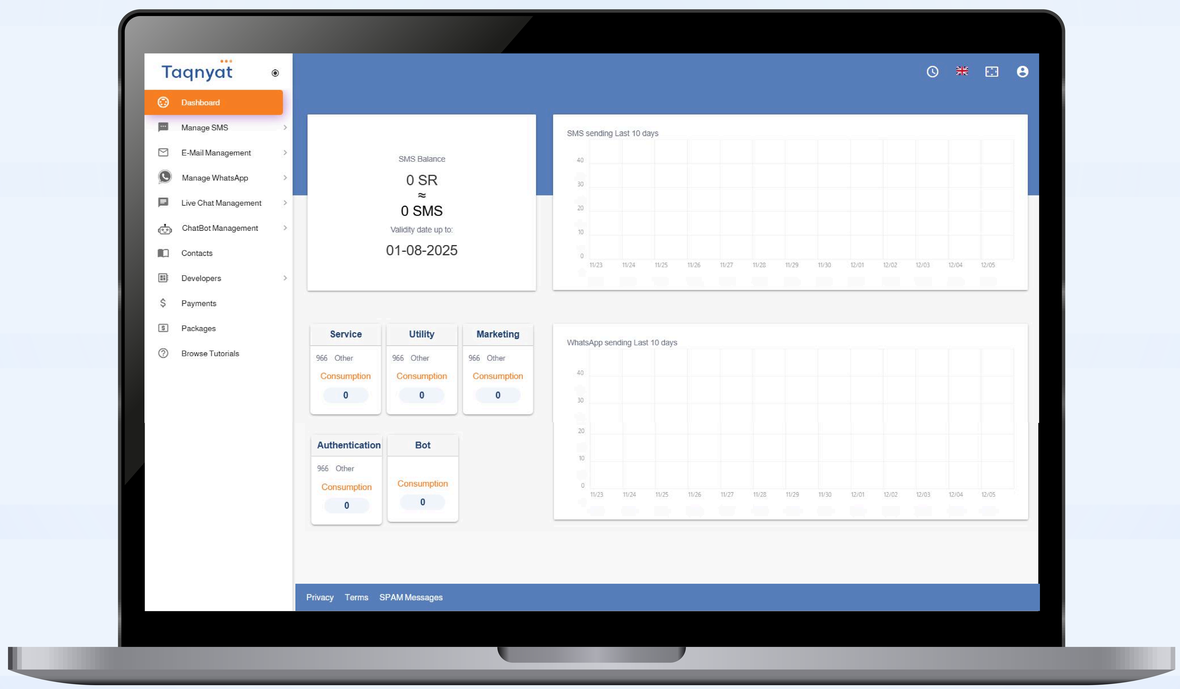
Priority Based Messaging

Two-Way Communication

A2P Monetization

Promotional Campaign SMS

Notifications And Reminer



A Strong And Expanding Taqnyat Partner Ecosystem

PARTNERSHIPS TECHNOLOGY

Meta NOOR

NOOR

صحاري نت Sahara Net www.sahara.com

REFERRAL PARTNERSHIP

Daftra

menaitech

FALCON

BAYZAT

Glamera

SYSTEM INTEGRATORS

enerpize

Grambell

Microsoft Connector

سلة salla

opencart

WordPress

bubble

TELECOM PARTNER

stc

موبايلي mobily

zain

Unmatched Success,
Unstoppable Growth

ISO 9001:2015

ISO 27001:2013

ISO 27001:2022

منشآت
monsha'at

LC
المحتوى المحلي

Taqnyat Winning Because It Has
The Best Customers

كابيتال بنك

NBP

المصرف الأهلي العراقي

بنك أبوظبي الأول FAB First Abu Dhabi Bank

جامعة القصيم Qassim University

الدفاع المدني

ايجكس للخدمات اللوجستية

هيئة تنظيم الكهرباء والإنتاج المزدوج ELECTRICITY & COGENERATION REGULATORY AUTHORITY

tabby

ناقل اكسبرس

الدواء al-dawaa

الاستثمار كابيتال Alistithmar Capital

وزارة الحرس الوطني - الشؤون الصحية

جامعة الملك خالد KING KHALID UNIVERSITY

SHIPA DELIVERY

بنك الجزيرة aljazira bank

مكتبة جرير JARIR BOOKSTORE

البنك المركزي السعودي SAMA Saudi Central Bank

ايجكس للخدمات اللوجستية

هيئة تقويم التعليم والتدريب Education & Training Evaluation Commission

المملكة العربية السعودية KINGDOM OF SAUDI ARABIA

Contact Us

As A Leader In Omnichannel Communication, Taqnyat Has The Capacity To Reach Over KSA

HEADQUARTER

Jeddah

Al Rabwa District, Al Makarona Street
Araba Business Center 2, Third Floor, Offices 33 & 34

BRANCHES

Riyadh

Al-Malaz District, Zaid Bin Thabet Street, Prince Mansour Bin Abdulaziz Intersection, Valensa Building, First Floor, Office No. 7

Dammam

Al-Rakah Al-Shamalia District - Khaled Bin Al-Waleed Street, Al-Saadoun Tower, Fourth Floor, Office No. 406